



Joanne Corday Kozberg - Los Angeles

- *Governmental Affairs and Coalition-Building Strategies*
- *Not-for-Profit Strategic Positioning and Development*
- *Education Policy*
- *Strategic Regulatory Consulting*
- *Business and Government Issues Management*

Joanne Kozberg has held senior positions in state government and some of the state's most prominent educational and arts institutions, making her a skilled advisor for the public and private sectors, as well as non-profit organizations.

E-mail:

jkozberg@calstrat.com

Career Highlights:

Regent of the University of California

Served as Co-Chair of Governor Schwarzenegger's California Performance Review Commission

President and Chief Operating Officer of the Music Center of Los Angeles County

California's Secretary of State and Consumer Services Agency in Governor Pete Wilson's Cabinet

Joanne Corday Kozberg joined California Strategies in January 2003 and opened the firm's Los Angeles office. During a career of more than 35 years, she has held numerous positions in the public, not-for-profit and private sectors, earning a reputation as an effective manager and insightful counselor in the areas of organizational transformation, competitiveness, resource development, regulatory reform and governance.

California Strategies clients rely on Kozberg for the unique insights she offers from her recognized leadership in education, the arts, policy and governance. In her work for the firm, she has helped corporations develop philanthropic public affairs plans, managed high profile development projects, worked with major foundations and helped non-profits secure funding from both the private and public sector.

During Governor Pete Wilson's term, she was a cabinet officer, serving as Secretary of State and Consumer Services. As Secretary, Kozberg managed an agency with 14,000 employees, a budget of \$1.4 billion, and 12 departments, including Consumer Affairs, General Services, the Public Employees' Retirement System, the Franchise Tax Board, the Building Standards Commission, State Teachers' Retirement System, and Office of the Insurance Advisor. On behalf of Governor Wilson, she launched and led the Construction Industry Roundtable, the Governor's Council on Information Technology, and the Competitive Government Task Force, which was initiated to create a transformation plan to reduce bureaucracy and increase positive results in state government. She also led the Task Force on Camarillo State Hospital Re-Use.

Kozberg also served Pete Wilson during his terms as U.S. Senator, as his Senior Policy Consultant for several areas of great importance to the state, including entertainment and film, transportation, land-use and arts issues. She also served as Co-Chair of Governor Schwarzenegger's California Performance Review Commission and was a member of Los Angeles Mayor Antonio Villaraigosa's transition team.

Kozberg just completed a 12-year term as a Regent of the University of California, and is now Regent Emeritus. She is a Trustee of the J. Paul Getty Trust and a Director of the California Community Foundation, and has also served as President and Chief Operating Officer of the Music Center of Los Angeles County, a world-famous performing arts complex that includes the Dorothy Chandler Pavilion, the Ahmanson and Mark Taper theatres and the Walt Disney Concert Hall. She has served in various other leadership and professional posts, including the California Arts Council, serving on the Board of Directors for five years and its Executive Director for three years; Executive Director of the Coro Foundation in Southern California; and Southern California Director of the NAACP Legal Defense and Education Fund.

Kozberg earned a Bachelor of Arts degree in history from University of California, Berkeley and a Master of Arts degree in public policy from Occidental College. She is also a graduate of the Coro Fellowship program.

She and her husband, an insurance executive, live in Los Angeles. They have two grown children.

"She has the ability to make things happen by making suggestions, and then letting people adopt them as their own... She is good at making people move in a direction with seemingly no coercion when, in fact, they have been rather gently nudged along and made to feel it's really their idea."

—Pete Wilson