



Steven Cahn - Los Angeles

- *Public and Stakeholder Opinion Strategies*
- *Strategic Communications and Media Relations*
- *Message Development and Client Positioning*
- *Collaborative Community Outreach*

Steven Cahn is acutely aware of California's political and regulatory processes, having spent more than a decade as a reporter, editor and columnist in California and Washington, D.C. He uses this depth to develop public affairs and communications strategies for California Strategies' clients.

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Career Highlights:

Editor of three community newspapers owned by the Los Angeles Times

Reporter St. Louis Post-Dispatch

Multiple winner of California Newspaper Publisher Association awards

Steven Cahn specializes in crafting communications and public affairs strategies that leverage the strengths and resources of California Strategies' clients. His expertise includes persuasive writing, coalition building, opinion and speech writing, social media, and grant writing, along with a specialized expertise in media relations and crisis communications.

His career as a journalist gave Cahn a deep understanding of politics and all levels of government, as he covered topical matters including growth-control measures, development and environmental reviews, transportation and housing, and federal and state grant programs. He also served as editor of three award-winning community newspapers owned by The Los Angeles Times, and covered the Missouri congressional delegation for the St. Louis Post-Dispatch and the federal departments of Agriculture and Health and Human Services for a group of trade publications.

His years as a journalist gave him the opportunity to see the inner workings of citizen groups, politicians, business leaders and government workers as they pressed for coverage of their issues. This has given him a unique insight into how campaigns addressing these groups should be structured, and how the media responds to various types of campaigns.

Prior to joining California Strategies, he established his own media and public relations consulting practice in Orange County, where he provided grant writing, corporate communication and media relations services for his clients.

Since joining California Strategies, Cahn has provided media relations support to a number of important statewide and local efforts, participated in developing strategies for high-profile development projects and a varied set of public policy campaigns, and has written direct mail pieces, op/eds and briefing materials in support of clients' projects.

Cahn holds a bachelor's degree from Notre Dame, a master's degree in English from the University of Washington and a master's degree in journalism from the University of Missouri. While at the University of Missouri, he helped teach an introduction to journalism course and has taught composition and writing at the college level.

A native of Los Angeles, Cahn and his wife live in El Segundo, California.